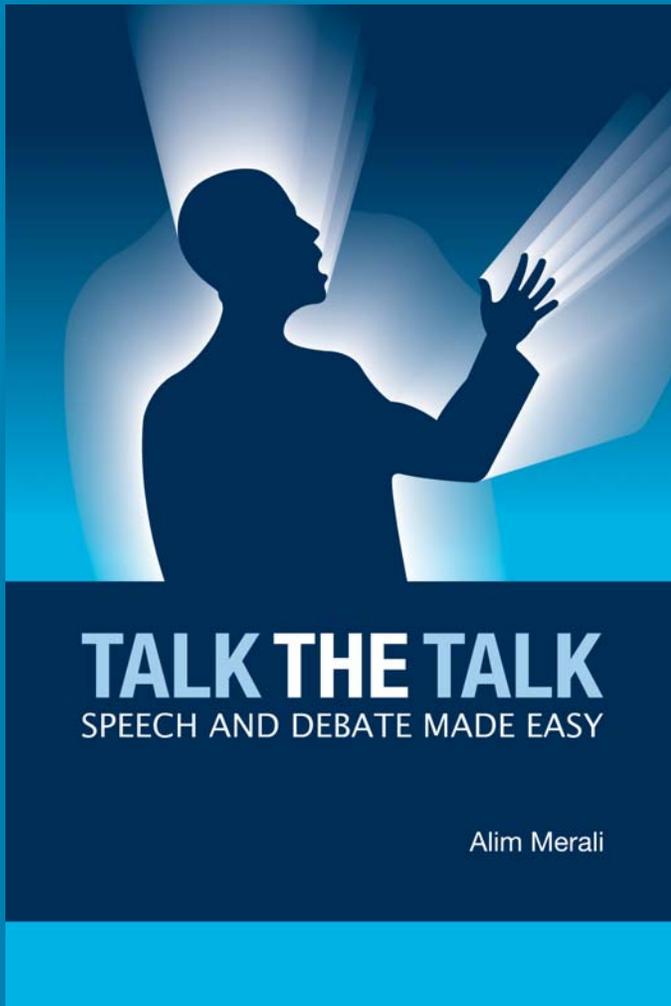


DISCOVER THE 'SPORT' OF DEBATE!



Talk the Talk: Speech and Debate Made Easy

By Alim Merali

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Hardcover · 288 pages · 6" x 9"

USA \$25.95/Canada \$35.95

Talk the Talk uses smart tips and simple tricks to show students how to excel at debate. It illustrates the key concepts with examples and also includes sample debates with commentary.

After explaining how to craft and deliver speeches, it discusses what it takes to win debates: top-notch arguments and counter-arguments. Then, the book explores the tools of the trade for parliamentary, cross-examination, and forum styles of debate.

About the Author

Alim Merali is a past Canadian Student Debating Federation National Champion. He developed the debate training program at The Speech Studio Inc., a speech communication academy.

talkthetalk.ca

ORDERING INFORMATION

If you are a library in the United States ...

Baker & Taylor, Quality Books

If you are a library in Canada ...

National Book Service, Coutts Library Services,
Library Services Centre, United Library Services

If you are a debate club, school, or student ...

Amazon, Gravitas Publishing (talkthetalk.ca/ordering.htm)



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REVIEWS ON REVERSE ►►

REVIEWS of TALK THE TALK

What are speech and debate leaders saying?

“*Talk the Talk* is the book I always needed and never had! ... it tells you what to say and how to say it.”

-**Rowan Dorin,**
2003 World Debating and Public Speaking Champion

“*Talk the Talk* is a wonderful introduction to the world of competitive debating.”

-**Joanna Nairn,**
2005 North American Debating Champion

“*Talk the Talk* takes a thoughtful and thorough look at the dynamics of debating and public speaking.”

-**Erik Eastaugh,**
2005 World University Debating Champion

“*Talk the Talk* includes many tips ... from how to construct an argument [to] how to be an effective speaker.”

-**Rahim Moloo,**
2005 World Public Speaking Champion

“*Talk the Talk* is an exhaustive guide for any student wishing to learn debate.”

-**Greg Allen, Top Speaker,**
2004 North American Debating Championships

“[*Talk the Talk*] makes the path from novice to champion more accessible.”

-**Michael Kotrly,**
2005 Canadian University Debating Champion

“ ... offers a wealth of information for any student wishing to engage in the art of influencing others.”

-**Rick Pawluk, Coach,**
World Debating and Public Speaking Champion

What are book review publications saying?

“This outstanding guide to all aspects of debate is a practical and easy-to-read source for students. Simple, direct vocabulary and a lighthearted approach add to its user-friendly format.” (4Q/4P)

-**Voice of Youth Advocates (VOYA)**

“*Talk the Talk* is essential, strongly recommended reading for all aspiring practitioners of the art of debating.”

-**Midwest Book Review**

“[*Talk the Talk*] explains concepts and strategies ... and illustrates the skills necessary for students to excel.”

-**ForeWord This Week (ForeWord Magazine)**

“It is a treat to see the logical underpinnings of a winning argument or counterargument explained so cogently with the use of specific examples and illustrations. *Talk the Talk* is an insightful and thorough resource ... for the novice and advanced reader alike.” (****/4, Highly Recommended)

-**CM: Canadian Review of Materials**

“... chapters are generally short and full of pithy points with ‘Success Tips’ and chapters summaries that are useful. Also of interest are the actual speeches with suggestions for improvement.”

-**Resource Links**

***Talk the Talk* includes a number of features that make it even easier to grasp the key ideas:**

- Sidebars that highlight key points, such as *Success Tip!*, *Watch Out!*, and *Did You Know?* blurbs
- Chapter summaries with tips for success
- Diagrams to illustrate several of the concepts
- Reference information, including a bibliography, glossary, list of debate topics, and index